

# SPONSORSHIP OPPORTUNITIES

## TASTIN' N RACIN' 2012

**Basic Sponsor of Tastin' n Racin'** **\$1000.00**

- Includes 75 entrance ticket and receive Media exposure as listed below

### Sponsor Naming Rights Available:

<i>Festival Title Sponsor</i>	<i>(benefits A, B, C, D, E, F, G, H)</i>	Add	\$10,000.00
<i>Race Title Sponsor</i>	<i>(benefits A, B, C, D, E, F, G, H)</i>	Add	\$10,000.00
<i>Main Stage</i>	<i>(benefits B, C, D, E, F, G, H)</i>	Add	\$5000.00
<i>Classic Car Show</i>	<i>(benefits B, C, D, E)</i>	Add	\$2500.00
<i>Children's Play Area</i>	<i>(benefits B, C, E, H)</i>	Add	\$1500.00
<i>Information Booth</i>	<i>(benefits B, C, E, H)</i>	Add	\$1000.00
<i>Boat Class Sponsor ***</i>	<i>(See below)</i>	Add	\$1000.00 per class

### Media Exposure-

- A. Your logo on the cover of the Seattle Times Insert. (55,000 Circulations)
- B. Your logo included in the Festival Program (12,000 prints)
- C. Your logo included in the Issaquah, Sammamish and Beyond Festival Program (35,000 Circulations)
- D. Your name included in all TnR press releases
- E. Your name included on Tastin' n Racin' web site with link to your site
- F. Your name attached to all references of the sponsored event
- G. Your banners hung on key event locations throughout the grounds (you provide Banners)
- H. Your 'commercial' played throughout the TnR weekend on grounds PA system

### On-Air Promotional Support – Festival Title, Race Title & Mainstage only **Add \$2000.00**

- On-air exposure in a minimum of one hundred (100) live and recorded: 15 and: 30 second promotional announcements airing on KZOK.
- These promos provide you with heavy frequency and a sense of ownership during the period of May 28th-June 10th, 2012.
- You will be showcased on the KZOK Website May 28 - June 10th, 2012.

### Optional Extras For Sponsors only:

- 10 x 10 Booth space with canopy, 3 side walls, table and 2 chairs **Add \$500.00**
- Exclusive 30' x 40' prime viewing area for company party – includes 20 x 30' canopy, 3 side walls, 6 tables and 50 chairs. (If space available) **Add \$2000.00**

### Friends of Tastin' n Racin' **\$500.00**

- Includes 50 entrance tickets and Company or Individual name listed in program and on PA system throughout the weekend. (Ticket value \$500.00)

### \*\*\* Boat Class Sponsor-

Boat class sponsor has additional responsibilities which includes:

- Company Rep to hand out Trophies at Awards Ceremony
- Provide Prizes for 1<sup>st</sup> – 3<sup>rd</sup> for your sponsored class (prizes of your choice) and trophies if requested.